

FOR IMMEDIATE RELEASE



Small Business Saturday Set Nov. 30 in Belleville

Belleville, Ill. – November 19, 2019 – The City of Belleville has officially declared Nov. 30 Shop Small Saturday and encourages residents and visitors of the community to support small businesses and merchants on this day and throughout the entire year.

“Small businesses employ over 47.5 percent of the workforce throughout the United States,” said Mayor Mark Eckert. “In Belleville alone, we have a unique culture that relies heavily on the small businesses that line Main Street and that are sprinkled throughout the city. I encourage everyone to get out and support your local small businesses. This time of year makes a significant impact on our merchants who are also your neighbors, friends, family, and fellow community supporters.”

According to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, and by supporting small business on Nov. 30, residents can continue to support their local economies and keep sales tax in their cities and towns.

Other benefits of shopping small include reducing the consumer’s environmental footprint, encountering a better shopping experience, supporting the local economy, and maintaining a unique culture and business district.

For a list of small businesses on Main Street in Belleville, visit: <https://www.bellevillemainstreet.net/our-merchants>. For a more comprehensive list of small businesses throughout the city, visit <http://bellevillechamber.chambermaster.com/list>.

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The City of Belleville, Illinois, incorporated in 1814, is the St. Clair County seat and the largest city in southern Illinois. With a current population of 44,478 (2010), Belleville is home to the longest contiguous main street in the United States, excellent education and healthcare organizations, and thriving businesses and neighborhoods, including three National Historic Districts. Mayor Mark Eckert runs the municipal government along with elected officials including City Clerk Jennifer Gain Meyer, Treasurer Dean Hardt, and 16 aldermen representing eight city wards. The vision for the City of Belleville is one where all sectors of the community work together to help the city grow and prosper and to become a model for other communities to follow.