IMAGINE BELLEVILLE 2035

We imagine Belleville to be...

. . . a **prosperous** community that cultivates a first-class education system, attracts high-paying jobs, and promotes local entrepreneurship and innovation;

. . . **ready to grow** in an orderly and fiscally responsible manner, including modern infrastructure systems and development regulations that instill confidence among quality investors;

. . . a **revitalized** community that respects the architectural and cultural traditions of the past, while anticipating the interests and needs of future generations;

. . . a **safe** community with friendly neighborhoods and characterized by a spirit of volunteerism and hospitality;

. . . home to residents with **active** lifestyles that expect a variety of choices as to where they live, learn, work, and play; and

. . . an **attractive** physical environment that elicits local pride and catalyzes investment and re-investment opportunities.

Community Priorities

This list is derived from public input. It is arranged in alphabetical order and does not reflect a specific ranking.

- Automobile, Pedestrian, Bicycle, and Metro Transit Connectivity
- Business Retention and Expansion through Education and Economic Development Initiatives
- Community Image and Perception
- Condition, Appearance, and Safety of Neighborhoods
- Development of Vacant or Re-Use of Underutilized Commercial and Residential Properties
- High-Quality Housing at Multiple Price Points
- Recreation, Entertainment, and Event Facilities
- Roadway Corridor and Entranceway Appearance
- Support for Small Businesses
- Transportation and Utility Infrastructure Improvements

Guiding Principles

We will strengthen intergovernmental, institutional, and public-private partnerships across our City and region to accomplish shared objectives and leverage limited resources.

We will expand and diversify our employment opportunities through the recruitment of high-paying jobs and support of local entrepreneurs, artisans, and small businesses, as well as major employers.

We will invest in strategic development and enhancement projects that improve Belleville's quality of life, appearance, market stability, and overall health.

We will support long-range investment and reinvestment in reliable, energy-efficient, and modern infrastructure systems.

We will improve the accessibility, connectivity, and safety of all travel modes, including automobile, pedestrian, bicycle, and bus and rail transit.

We will promote compact, contiguous, and predictable growth and annexation patterns that result in the efficient use of infrastructure systems and public safety services.

We will restore the integrity of neighborhoods and business districts through low-impact development practices, new development on vacant lots, historic preservation, and neighborhood-level planning initiatives.

We will balance consistent enforcement ("sticks") of ordinances relating to property maintenance and crime with incentive programs ("carrots") to facilitate individual and neighborhood reinvestment.

We will cultivate an investment climate that attracts high-quality residential and commercial developers that meet the needs of diverse income levels, age groups, and lifestyles.

We will enhance the community's image and reputation by following the principles above along with improved marketing of and positive communication about our City.